

LEARNING ECOSYSTEM



TUTORIALS

How-to videos for all types of users. Using Gamification elements Videos range from 2-30 minutes. Task oriented.



PRODUCT TRAINING

In-depth understanding of products by explaining best practices and demonstrating concepts, incorporating customer stories and lessons learned.



CERTIFICATION

Validates knowledge through industry- proven assessment. 'Trusted by leading firms and brands, the User Certification is the leading qualification to prove your expertise.'



InLine & Online Help Tools

Validates mastery at multiple levels and multiple areas of expertise. Through-out the learning experience.



VIRTUAL LABS

Fully interactive simulations of software to allow users to build their knowledge. The virtual labs can be deployed on-demand and used for software demos and training.



SOCIAL LEARNING

Integrating social media into online learning deliverables to increase interactivity and collaboration among our learners. Including rating and review which can be sharing through social channels & community.



E-BOOKS

Re-purpose documentation in an electronic format. Features include searching, highlighting, bookmarks and sharing.



INSTRUCTIONAL VIDEOS

Use for demonstration of a specific skill or task. Replaces long documentation articles and posts. Posted on LMS and on Community.



GAMIFICATION

Increases learner engagement, while improving absorption and retention. Use badging and ranking to apply gamification elements.



COMMUNITY

Peer-peer interaction through Discussion Styles (Blogs, KBs, Forums & Q&A). Encourages conversations and turns into knowledge assets.